



Turning European placements into a learning environment for entrepreneurial skills

Thomas Berger



Education and Culture DG

Lifelong Learning Programme

My *Mobility-Background*

Head of Regional Contact Point for EU-Placements Fulda
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Manager of the Erasmus for young entrepreneurs
network OPEN-EYE (www.open-eye.net)

Uni-Key Project Manager (www.uni-key.eu)

Uni-Key Project

- Funding: LLP Erasmus Programme
- Duration: October 2011 until October 2013
- Co-ordinating organisation: University of Applied Sciences Fulda
- Project consortium: 9 universities, research institutes, chambers, enterprises, NGOs from Belgium, Denmark, Germany, Greece, Italy, Portugal, South Africa, Spain



The „Bottom-up approach“ of unleashing the entrepreneurial mindset among mobile students

- We promote contacts to entrepreneurs during placements at SMEs
- We turn key situations during placements abroad into entrepreneurial learning opportunities
- We turn students from beneficiaries of EU-funding into promoters of trans-national cooperation (“knowledge transfer agents”)

Key situations -> entrepreneurial learning opportunities

- 1. Planning internship abroad** -> career development exercise
- 2. Self-organisation during internship, including financial issues,** -> problem solving and financial management exercise
- 3. Confidentiality and ethically challenging situations** -> good governance exercise
- 4. Interim evaluation** -> opportunity seizing and intercultural networking exercise
- 5. Underchallenge and overstress situations** -> self-organisation and goal setting exercise
- 6. Conflict and reluctance situations** -> strategic self-development and creative thinking exercise
- 7. Reporting on intership activities** -> valorisation and effective communication exercise

Uni-Key Pilot course modules



Turning students into *knowledge transfer agents*

- Encourage students to become ambassadors of their EU-programme and home university/region/country
- Encourage students to become ambassadors of their host organisation/region/country
- Turn learning tasks into *door openers*, provide students with a reason to contact e.g. the regional Enterprise Europe network office

-> *mobile challenge game*

Uni-Key Pilot course 2

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| Start: | March 2013 |
| End: | July 2013 |
| Organisation: | 7 modules á 10 days (ca. 3-4 workload hours) + welcome/feedback module |
| Language: | English |
| Format: | Moderated On-line Course |

Thank you!

Let's keep in touch:

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www.uni-key.eu

or join the Europemobility
Network:

www.europemobility.eu



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